

FAX# 215 564 1103
OCT11/12 13.26
HARRIS REPORT FROM REP
*** WPXI-TV ***

WASHINGTON, DC 20001

BUYER NAME KRISTA MURRAY

SALES PRSN WA - CHERYL BLAIR

| | CLASS: NATL. | LOCAL | REGIONAL |
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| FLIGHT DATES | OCT10/12 | OCT15/12 | WK-1 |
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DATE OCT11/12 13.26

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY EST# = 2443

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OCT11/12 13.26
*** WPXI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-----------------------------------------------------------------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 4 | | | 130P-230P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | 4 | \$275.00 | 10/12 | 10/12 | 1 | | FRI | 1 |
| 5 | | | 430A-459A PROGRAM : CH 11 NEWS 430A CON COM1: CH 11 NEWS 430A | 30 | 5 | \$125.00 | 10/12 | 10/12 | 1 | | FRI | 1 |
| 6 | | | 500P-530P PROGRAM : CH 11 EARLY NEWS CON COM1: CH 11 EARLY NEWS | 30 | 5 | \$575.00 | 10/12 | 10/12 | 1 | | FRI | 1 |
| 7 | | | 700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | 4 | \$625.00 | 10/12 | 10/12 | 1 | | FRI | 1 |
| 8 | | | 800A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | 4 | \$575.00 | 10/12 | 10/12 | 1 | | FRI | 1 |
| 9 | | | 1000A-1100A PROGRAM : ELLEN CON COM1: ELLEN | 30 | 4 | \$350.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 10 | | | 1100A-1200N PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER | 30 | 4 | \$275.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 11 | | | 1230P-130P PROGRAM : THE DOCTORS CON COM1: THE DOCTORS | 30 | 4 | \$275.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 12 | | | 230P-300P PROGRAM : MILLIONAIRE CON COM1: MILLIONAIRE | 30 | 4 | \$275.00 | 10/15 | 10/15 | 1 | | MON | 1 |

REP HEADLINE# 6370525
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT11/12 13.26
*** WPXI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---------------------------------------------------------------------------------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 13 | | | 430A-459A PROGRAM : CH 11 NEWS 430A CON COM1: CH 11 NEWS 430A | 30 | 5 | \$125.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 14 | | | 500P-530P PROGRAM : CH 11 EARLY NEWS CON COM1: CH 11 EARLY NEWS | 30 | 5 | \$575.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 15 | | | 700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | 4 | \$625.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 16 | | | 800A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | 4 | \$575.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 17 | | | 600P-630P PROGRAM : CHANNEL 11 NEWS SATURDAY CON COM1: CHANNEL 11 NEWS SATURDAY | 30 | 5 | \$625.00 | 10/13 | 10/13 | 1 | | SAT | 1 |
| 18 | | | 600A-800A PROGRAM : CHANNEL 11 NEWS SATURDAY CON COM1: CHANNEL 11 NEWS SATURDAY | 30 | 5 | \$250.00 | 10/13 | 10/13 | 1 | | SAT | 1 |
| 19 | | | 800A-1030A PROGRAM : CHANNEL 11 NEWS SAT AM CON COM1: CHANNEL 11 NEWS SAT AM | 30 | 5 | \$275.00 | 10/13 | 10/13 | 1 | | SAT | 1 |
| 20 | | | 530A-800A PROGRAM : SUN MORNING NEWS CON COM1: SUN MORNING NEWS | 30 | 5 | \$250.00 | 10/14 | 10/14 | 1 | | SUN | 1 |
| 21 | | | 600P-630P PROGRAM : CHANNEL 11 NEWS SUNDAY CON COM1: CHANNEL 11 NEWS SUNDAY | 30 | 5 | \$500.00 | 10/14 | 10/14 | 1 | | SUN | 1 |

LA due to CBS

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| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------------|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 22 | | | 800A-1000A | 30 | 5 | \$275.00 | 10/14 | 10/14 | 1 | | SUN | 1 |
| PROGRAM : SUN MORNING NEWS | | | | | | | | | | | | |
| CON COM1: SUN MORNING NEWS | | | | | | | | | | | | |
| OCT/12 | | | \$8,425.00 | | | | | | | | | |

CONTRACT TOTAL \$8,425.00
TOTAL SPOTS 22

MARKET TOTALS \$28,083
EST
WPXI 30% KDKA 30% WTAE 30% WPGH 10% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*